

# Local Market Nominated for an Alberta Emerald Award for Environmental Excellence

Each year the Alberta Emerald Foundation ([www.emerald-foundation.ca](http://www.emerald-foundation.ca)) celebrates environmental excellence in Alberta, most visibly by awards in several categories. This year, Grassroots N.W. Environmental Awareness Society, has been nominated in the Community Group category for Brentwood's very own Grassroots Northland Farmers' Market.

## Nomination Summary

'Make it, Bake it, or Grow it!' As Grassroots Northland Farmers' Market approaches its 15th season of encouraging regional economic sustainability by promoting local farmers and ranchers, food processors, and crafters, over \$75,000 in proceeds have been recycled back into community environmental projects through Grassroots N.W. Environmental Awareness Society.

Since 1990 a small group of dedicated volunteers in N.W. Calgary, Alberta has organized community recycling drives, published environmental education resources for teachers and children, and supported environmental projects for schools and nonprofit groups. Championing certified organic produce, Calgary's first mid-week farmers' market is managed by volunteers. 'Fresh Market Tuesdays' have grown from 10 to 50 vendors, and over 2000 people per week visit this seasonal market. Partnering with The City of Calgary, local businesses, community associations,

Alberta Agriculture and ENGOs, Grassroots Northland Farmers' Market continues to transform parking lot space into a forum for community building and sustainable environmental practices.

## Stay Tuned

Sometime in April the Finalists will be announced and posted on the AEF website. Check to see whether Brentwood will be chosen as a finalist! The Awards Ceremony will be held in Calgary this year, on June 6. And don't forget to do more with your money and Shop the Market starting the following Tuesday, June 12.

## Earth Day and Earth Month - April 2007

Don't forget to check out the myriad activities for the Earth, celebrated every year in Calgary in association with April 22, despite the original Earth Day being on the March Equinox. Check out [www.earthday.ca](http://www.earthday.ca) for loads of ideas and links. Why not migrate down to the Wild Alberta Expo at the base of the Calgary Tower that day, and look to either sponsor a climber or mosey up those 802 steps yourself at this Alberta Wilderness Association annual event to support the special spaces and species in our fantastic province. Check out: [www.albertawilderness.ca](http://www.albertawilderness.ca), or call the AWA at 283-2025 for more information.

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